



MAJOR WAVE
MARKETING

DIGITAL MARKETING AND LOCAL MARKET SUPPORT IN ARMENIA

Turn market presence into a customer acquisition path

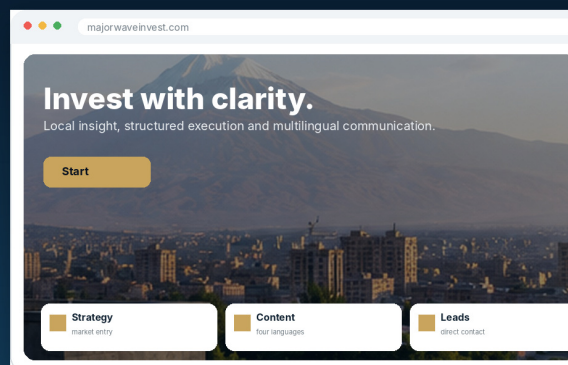
Market strategy, brand, multilingual websites, content, campaigns and local coordination - connected from visibility to contact and sales.

Request a business assessment

MAJOR WAVE
MARKETING

A real connected brand presence

Website, multilingual content, published Telegram assets and direct response paths.



REAL WEBSITE PUBLISHED CONTENT 4 LANGUAGES

One connected commercial system

Market strategy, brand, multilingual websites, content, campaigns and local coordination - connected from visibility to contact and sales.

01

Market and competitor analysis

02

Market-entry strategy

03

Brand and visual identity

04

Websites and landing pages

05

Content and social media

06

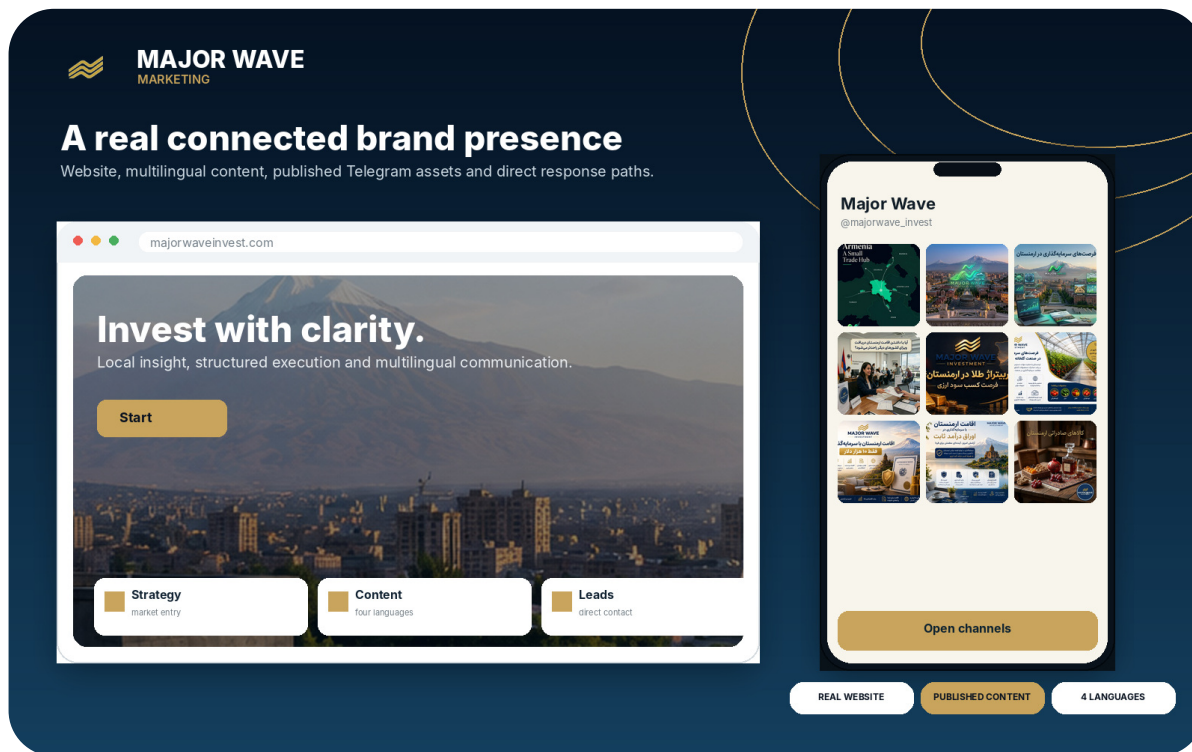
Campaigns and lead generation

07

SEO, GEO and AI Search

08

Reporting and improvement



REAL INTERNAL BUILD

Major Wave: a real connected website, content and contact system

A multilingual website, service pages, media library, real published Telegram content and direct contact paths are connected in one coordinated presence.

Website

4 Languages

Telegram

Lead Form

Website

Telegram

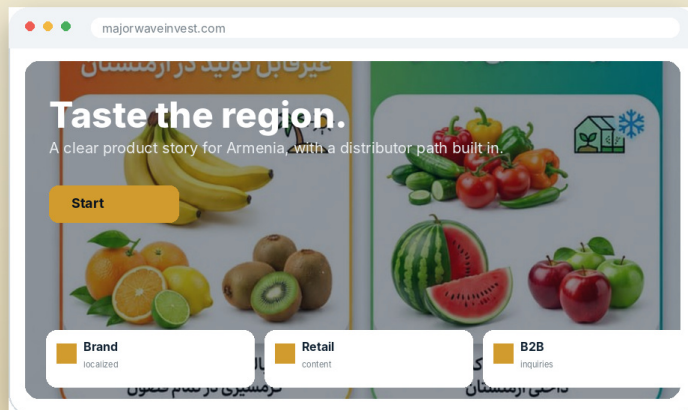
Instagram

LinkedIn

NAVA
FOODS / ARMENIA

Localize the brand. Build retail trust. Capture distributor

A market-entry system that connects packaging, retail content and B2B inquiry.



MARKET ENTRY

Nava Foods Armenia

Food-brand localization and distributor acquisition

Identity, packaging, retail content, product pages and distributor inquiry are designed as one market-entry path.

Brand

Packaging

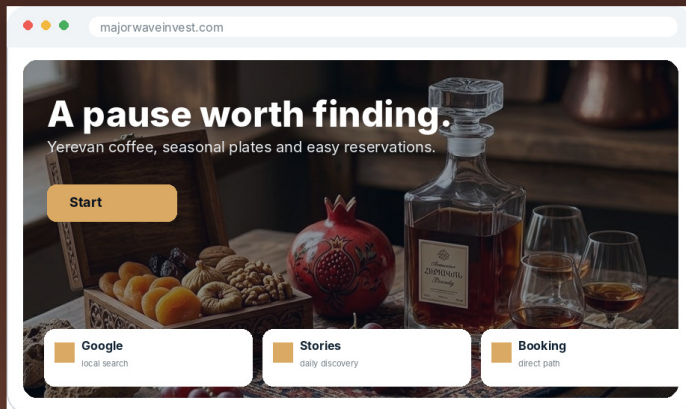
Retail Content

Distributor Leads

LUME
CAFÉ / YEREVAN

Turn discovery into reservations.

Local search, multilingual menus, social stories and a direct booking path.



LOCAL GROWTH

Lume Café Yerevan

Local discovery, multilingual content and direct booking

Google Business, multilingual menus, visual stories, geo-targeted campaigns and direct booking turn discovery into reservations.

Google Business

Menu

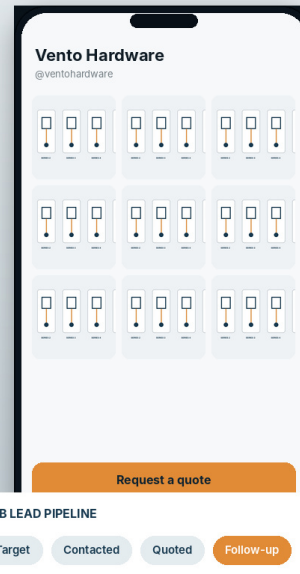
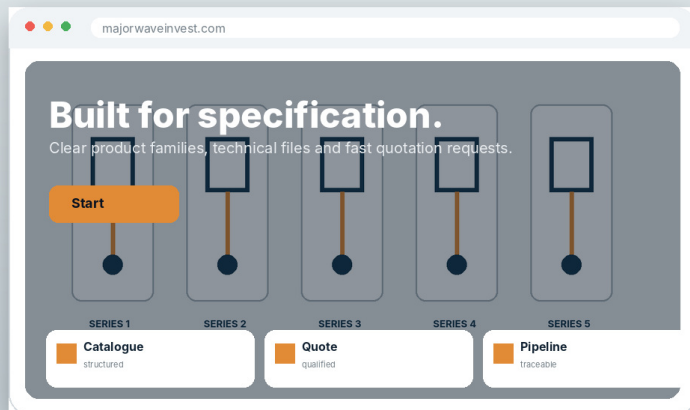
Social

Booking

VENTO
HARDWARE / ARMENIA

Make technical buying easier.

Product pages, digital catalogues, quote requests and a follow-up pipeline.



B2B GROWTH

Vento Hardware Armenia

Industrial B2B marketing and quote follow-up

Digital catalogues, technical pages, LinkedIn content, quotation forms and a follow-up pipeline make specialist buying easier.

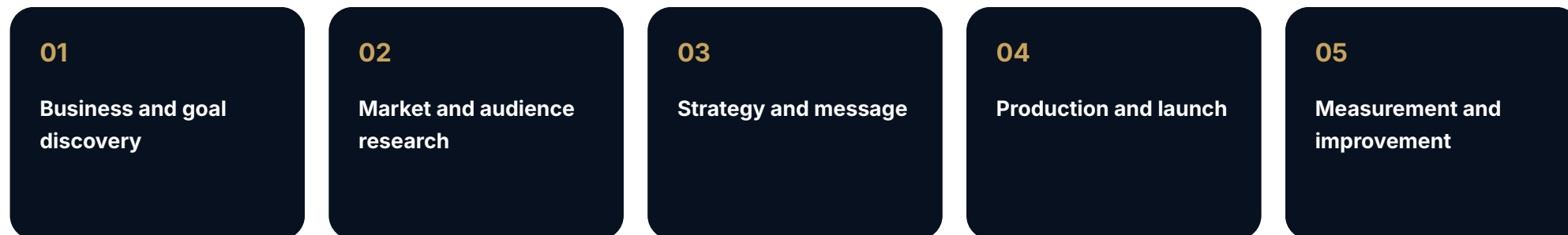
Catalogue

Technical Content

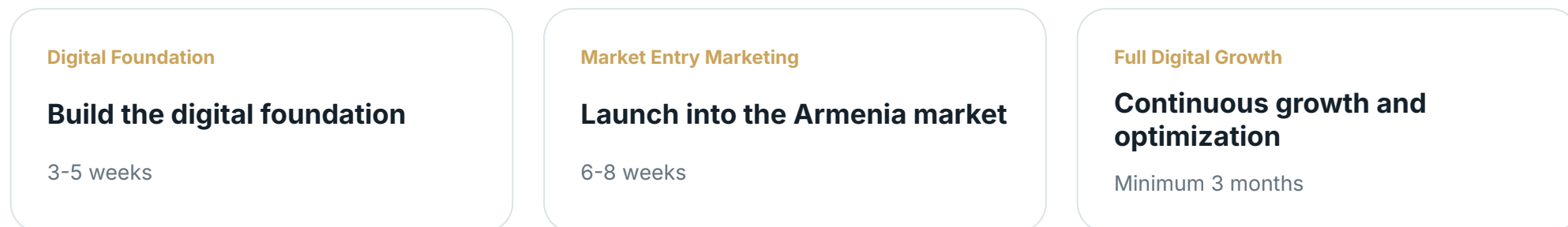
Quote Request

Follow-up

A clear and traceable process



Engagement models





Let us assess the business first

Use the website assessment form or contact the Major Wave team directly through WhatsApp.

Request a business assessment



Marketing



WhatsApp

View web version

majorwaveinvest.com/marketing

Main website

Instagram

Telegram

LinkedIn

WhatsApp

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